

Jack Dennis

Authorized Biography 2005 -2006



Jack Dennis' professional fishing career began at the age of 12 when he sold his first flies. At 19, Jack founded Jack Dennis Outdoor Shop in Jackson, Wyoming, which has become a well known international fly fishing and sports emporium for the last 39 years. Jack's books, "Western Trout Fly Tying Manual, Volumes I & 2", have sold Over 300,000 copies, making it one of the best selling fly fishing books of all time.

Jack has also produced 20 fly fishing video tapes which have received critical acclaim throughout the fly fishing world winning several video of the year awards. Jack's last Book, "Tying Flies with Jack Dennis and Friends" has been a best seller and has produced a series of "How To Fly Fish DVD's" for Cabela's. He has written the forwards for a host of new fly fishing books.

Jack Dennis is the founder of Wyoming Galleries, Jack Dennis and Pepi Steigler Ski Shops and the Jack Dennis Fly fishing guide service and school. His clients include everyone from U.S. presidents to movie stars. Jack has introduced fly fishing to Hollywood actors such as Tom Selleck, Harrison Ford, Richard Pryor and many others including Vice President Dick Cheney, and a host of famous sports legends such as Bob Knight, Arnold Palmer, and Dr J.

Television has been apart of his life and has appeared ABC television American Sportsmen Shows and most of the cable fishing shows, as well as programs in Europe, Australia, Japan, Canada and New Zealand. He also does T.V. and magazine commercials for many products. In 1993, Jack and his friend Mike Lawson were featured in an Emmy award winning feature produced by CBS on fishing in Yellowstone National Park.

Jack has most recently hosted several series on TV including ESPN Fly Fisherman and OLN's Fly Fish series. He is presently involved in several pilots for the Discovery Channel.

In 1989, Jack organized the fishing portion of the pre-summit, where Secretary of States, James Baker and Russian Ambassador, Eduard Shevardnadze. While discussing the World's problems, they took a break to try their hand at fly fishing. On that day, in front of the beautiful Teton Mountains in Jackson Hole, fly fishing may have change the world.



Jack was a member of the Trout Unlimited Team in the first ever Russia-United States Angling Games and has been a member of the U.S. Fly Fishing Team in World Fly Fishing Championships

Jack is the founder of the Jackson Hole One Fly foundation the One Fly contest is fly Fishing's premiere fund raising event, where teams compete by selecting one fly and fishing it all day .Money is raised to improve native trout habitat. In its twenty year history over \$1,000,000 has been raised.

Jack is also the manager and coach for Fly Fishing Team USA, America's ambassadors and Competitors in the annual World Fly Fishing Championships.

Jack has been an ambassador of fly fishing literally all over the world. He has been a paid consultant to governments of New Zealand, Australia, Chile, Argentina and many western states on fly fishing tourism. Jack has served on several regional and national advisor boards and has served as an advisor to the Sportsman Causes' of the US congress and is at the AFFTA annual Casting Call with congress every year.

Jack is a consultant with the world's largest fishing and hunting travel agency, Frontiers International.

The Federation of Fly Fishermen honored Jack with two awards, International Fly fishing ambassador award and the Legend of Fishing destination.

The University of Wyoming has had a "Jack Dennis Day" and every year he is the host for a University sponsored two days Conservation Symposium

Jack is found on the lecture tour giving programs to fishing clubs, sports shows, and civic groups throughout the United States and the World.

In 1996 Woolrich clothing honored him by designing a shirt to recognize his contributions to fly fishing. A portion of sales went to Trout Unlimited.



Jack, every year, journeys to the White river in Arkansas to donate his time to the Cure on a Cure Celebrity fly fishing fundraiser for St. Jude's Hospital.

Many companies have such Cortland Line Company and Thomas & Thomas Rod Company have appointed him their fly fishing spokesman, as Jack has been involved for years with the development of tackle and consulting for Abel Reels, Simms, Action Optics, Umpqua Feather Merchants, Clacka Craft drift boats and many other companies.

In 2005 Columbia Sportswear named Jack to their summer athletic pro staff.

While Jack lectures over 100 days a year, he finds time to fish with his family, including Two daughters and a son, all married, with two grandsons and his wife of over 34 years, Sandra, an emergency room nurse who accompanies him on many of the fishing trips and share his love for the outdoors.

You can contact Jack Dennis at:
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