



Jack Dennis Fly Fishing Road Show

is coming to

Boise, Idaho - February 13, 14

with Jack Dennis and Phil Rowley

Jack Dennis Fly Tying Classes

Boise, Idaho - February 15

with Jack Dennis and Phil Rowley



Join Jack Dennis and his fly fishing friends for a weekend of fly fishing and fly tying fun. This new concept features new young experts as well as many household names in the fly fishing world. Many anglers do not have the time to join a fly fishing club and miss out on fly fishing programs. Give us a weekend and we will help get rid of those winter blues and show you what you're missing. We will be presenting teaching seminars on how to improve your fly fishing skills. Each program will be less an hour with a break. All day in another room will be fly tying and knot tying demonstrations with big screen projection held simultaneously with programs featuring great fly fishing travel destinations worldwide and places closer to home. Programs will cover every type of fly fishing from salt water to warm water and in between.

WE cover many topics including:

- * Streamer fishing
- * Insect Matching
- * Fly fishing Still waters
- * Fly Casting Demos
- * Twenty Places to fly fish before you die
- Twenty tips to improve your fly fishing
- Wild Exotic Fly Fishing adventures with Jeff Currier
- Questions and Answer Times
- * Carp and Warm Water
- * Euro & Czech nymphing
- * Fly presentation
- * Spring Creek tactics



St. Croix demo center
"Cast the newest fly rods from St. Croix"



BONUS

The award winning **Fly fishers underwater world of the Trout** program from Jack Dennis features stunning underwater video discovering a whole new world of fly fishing from the fishes world as we observe feeding habits and learn about presentation, size, color and what the fish sees. New footage

Learn new techniques

Programs are designed to teach and inspire help make you a better and more knowledgeable fly Fisher. Every hour a new program presented by experts in their field along with casting demonstrations and programs to help you find that perfect place to catch a fish of a lifetime. New exciting technique such as European nymphing will be taught along with casting demonstrations and programs to improve your fly fishing skills from matching the hatch to the fishing more effectively small dry flies. We'll have you discovered the 20 places you should fly fish before you die. Fly fishing travel adventure is high on our list.

Big Screen fly tying and Knot Tying Demos "Want to learn the Bimini twist"

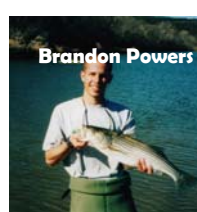
14 hours of big screen live fly tying and knot tying demonstrations going on continuously during the seminar hours. There will be something for everyone during the weekend. A chance to see a variety of different patterns tied and a chance to ask questions and experience new techniques. Knots for the fly fishers will also be show.

2 FREE DVD'S FOR SEMINAR signup Improving your fly fishing or Improving your fly casting DVD's

Teaching Your kids to Flyfish DVD Valuable information to help you instruct young people in fly fishing with a simple straightforward method. This valuable DVD will help adults give the proper instruction and help young people get excited about fishing sponsored by St.Croix, Cortland and Cabela's free to everyone who tends the seminar Cortland has donated a children's fly fishing outfit to be given away at each seminar. We believe our youth is the future to fly fishing, whether age 5 or 25.

Jack Dennis Fly Fishing friends join him for the seminars

Each seminar will feature different combinations of professional fly fishermen experts including local pros and tyers. Bios and schedules are on website: www.jackdennisflyfishing.com





Our seminars are built on experience

The concept of the seminar was first developed in 1986 by Jack Dennis when he formed the Traveling Fly Fishermen with Mike Lawson and Gary Lafontaine. The three of them traveled the world for 15 years giving programs until Gary's death from ALS in 2002. However, the spirit lives on in the Jack Dennis Fly Fishing Road Show. You'll have a chance to hear Gary as Jack presents a program of fly fishing tips and you experience Gary's last words to his fly fishing fans before his death. Jack's tip to not fly fish with dogs will be challenged on video by Gary and will leave you rolling in the aisles.

Our concept is simple! We bring you fly fishing fun, humor, and program to improving one's skills, and once in a while tell a good fishing tale. Come join us for a memorable weekend.



Saturday and Sunday programs are completely different allowing you a complete weekend of programs. However, you can purchase just one day if you desire. Times are from 9:00 a.m. to 6 p.m. each day with a lunch hour.

I promise you a great time...Jack Dennis

Boise, Idaho February 14, 15 Jack Dennis Fly Fishing Road Show

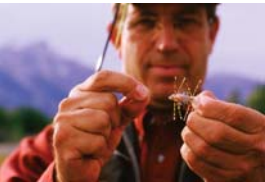
Phil Rowley, Stillwater and Lake expert from Canada will be here along with a full schedule of other fly fishing techniques. Special guest Pete Erickson, team USA member, and 2009 top American finisher in world championships will also be giving programs. Pete is a European nymphing expert and was featured in Cabela's European nymphing DVD.



Saturday night dinner with Jack Dennis and friends

Premiere showing of Jack's Secret Wyoming film

Saturday evening there will be an optional part of the seminar where you can have dinner with Jack and his guests. Jack will present the premier of his new film Jack's Secret Wyoming. The dinner will be separate from the weekend seminar and will be open to any interested fly fishers and guests. This will be a small cozy event where you can spend time talking with our experts. Enjoy a relaxed night of fly fishing stories and good cheer. Inquire on costs.



Private fly tying classes with Jack Dennis and Phil Rowley

This is a chance to watch the fly tying step by step, tie along and learn some of the most fabulous patterns and fly tying techniques today. Classes are limited to 25 and are held with a big screen 10ft x 10 ft. where you see every step of the fly and tie it along with Jack Dennis and Phil Rowley. All fly tying materials are provided. You just supply your own tools and light. Seminar participants received a free DVD of all the patterns tied at the class and a fly personally tied Jack Dennis.

Boise Idaho February 16 Presidents' Day

Fly tying seminar with Jack Dennis and Phil Rowley

Seminar cost \$75.00 per person



Win fly fishing prizes

Every seminar will have a raffle prizes

At every Road show seminar we will have door prize of a Jack Dennis St. Croix Rod drawn at the end of the seminar. There will be a host of artwork, gifts, flies, fly tying materials, fly lines from Cortland and a great fly fishing gear from a host of sponsors such as Simms, Abel, Umpqua Feather Merchants, stillwater fly fishing products from Super Fly, and DVDs from Snake River Book Company. Thousands of dollars of prizes.



Holiday gift certificates for seminars

Gift certificates for the holidays can be purchased and we will mail you a beautiful seminar ticket. Anyone who purchases a gift certificate will receive a Traveling Fly Fisher DVD free of charge to give with the seminar tickets and a special Christmas greeting card from Jack Dennis. Check the Fly fishing Santa it's the card from Jack Dennis. We can arrange a gift certificate for you. All this can be handled by credit card on through PayPal on our website and we can send you a nice gift certificate.

To reserve spaces please e-mail Jack Dennis at jackflyfish@aol.com www.jackdennisflyfishing.com Or www.snakeriverbooks.com

Questions? Email brucejames@bresnan.net or you can call Bruce at 307-690-0910

